

**CAMPAIGN CONTRIBUTIONS AND EXPENSES REPORT**

**State of Nevada**

Nevada Tobacco Prevention Coalition

Name (print) 926 Cloudview Circle Reno, NV 89512  
Office (if applicable)

District (if applicable) 702-798.6877 Ext. 13

Mailing Address (include city and zip code)

Telephone No.

E-Mail Address Kendall.Stagg@cancer.org

Select Appropriate Box(es)  CANDIDATE  PAC  BAG  POL PRY  IND EXP  AMENDED  ANNUAL FILING

**Annual Filing - Due January 15, 2004**  
Period: January 1, 2003 - December 31, 2003

**Report #1 - Due August 31, 2004**  
Incumbents in an Office with a 4-year term Period: Jan. 5, 2001 - Aug 28, 2004  
Incumbents in an Office with a 6-year term Period: Dec 20, 1998 - Aug 28, 2004  
All others Period: Jan. 1, 2004 - Aug. 28, 2004  
Ballot Advocacy Groups (BAGs) only: Period: Dec. 5, 2002 - Aug 26, 2004

**Report #2 Due - October 28, 2004**  
Period: Aug 27, 2004 - Oct 21, 2004

**Report #3 Due - January 15, 2005\***  
Period: Oct 22, 2004 - Dec 31, 2004  
BAGs only: Period: Oct 22, 2004 - Dec 5, 2004

**Annual Filing - Due January 15, 2005**  
Period: January 1, 2004 - December 31, 2004

\* Third Report suffices for 2005 Annual Filing if candidate also filed Report Nos. 1 and 2

**FILE**  
**AUG 31 2004**  
DEAN HELLER  
SECRETARY OF STATE  
FOR OFFICE USE ONLY

*RLM*  
*2/2/04*

**CONTRIBUTIONS SUMMARY**

	This Period	Cumulative From Beginning of Report Period #1 through End of This Reporting Period
1. Total Monetary Contributions Received in Excess of \$100	0	0
2. Total Monetary Contributions Received of \$100 or Less	0	0
3. Total Amount of Monetary Contributions Received (Add Lines 1 and 2)	0	0
4. Total Value of In Kind Contributions Received in Excess of \$100	\$95,705.44	\$95,705.44

**EXPENSES SUMMARY**

5. Total Monetary Expenses Paid in Excess of \$100	0	0
6. Total Monetary Expenses Paid of \$100 or Less	0	0
7. Total Amount of All Monetary Expenses Paid (Add Lines 5 and 6)	0	0
8. Total Value of In Kind Expenses in Excess of \$100	\$90,705.44	\$90,705.44

**AFFIRMATION**

I Declare Under Penalty of Perjury That the Foregoing is True and Correct.

*Kendall Stagg*

Signature

September 2, 2004

Date





**CAMPAIGN EXPENSES**

Report Period # **1**

**Nevada Tobacco Prevention Coalition**

Name (print)

Office (if applicable)

District (if applicable)

**Expense Categories**

CATEGORIES	CODE
Office expenses	A
Expenses related to volunteers	B
Expenses related to travel	C
Expenses related to advertising	D
Expenses related to paid staff	E
Expenses related to consultants	F
Expenses related to polling	G
Expenses related to special events	H
** Goods and services provided in kind for which money would otherwise have been paid	I
Other miscellaneous expenses	J
Expenses related to NRS 294A.160 (Disposition of Unspent Contributions)	K

**\*\* NRS 294A.362 requires "In Kind" contributions and expenses to be reported on a separate form, which is attached.**

## IN KIND CONTRIBUTIONS AND EXPENSES REPORT

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**IN KIND CONTRIBUTION IS DEFINED AS THE VALUE OF SERVICES PROVIDED IN KIND FOR WHICH MONEY WOULD HAVE OTHERWISE BEEN PAID.**

*In kind contributions and expenses include: paid polling and resulting data, paid direct mail, paid solicitation by telephone, any paid paraphernalia that was printed or otherwise produced to promote a campaign and the use of paid personnel to assist in a campaign. An in kind contribution may also include, but is not limited to: goods and services such as billboards, office space, printing, food and beverage and yard signs.*

**The donor of in kind contributions shall furnish to the recipient (candidate or other person), a written statement setting forth the actual cost of those services or the fair market value within 30 days after the time he furnishes those services. (NAC 294A.043)**

*Examples of in kind contributions: (1) A person contributes billboard space and does not charge the candidate. The candidate would report the fair market value or actual cost of the billboard space as an in kind contribution; (2) A person pays for the printing cost of political signs for a candidate. The candidate would report the actual cost or fair market value of printing the signs as an in kind contribution.*

*Example of in kind expenses: (1) A person contributes the use of a large room to a candidate as an in kind contribution. Once the candidate utilizes the room it becomes an in kind expense to be reported.*

Nevada Tobacco Prevention Coalition

REPORT PERIOD Number 1

Name (print)

Office (if applicable)

District (if applicable)

## IN KIND

Contributions in Excess of \$100 or, When Added Together From One Contributor Exceeds \$100  
 Transfer Total Value of All In-Kind Campaign Contributions to Line 4 of Contributions Summary

CONTRIBUTOR'S NAME AND ADDRESS	DATE OF EACH IN KIND CONTRIBUTION	DESCRIPTION OF EACH IN KIND CONTRIBUTION	VALUE OR COST OF EACH IN KIND CONTRIBUTION	CHECK HERE IF LOAN
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	January 2004 to August 2004	Kendall Stagg is an American Cancer Society employee. Each month, a small portion of his time & salary is provided in-kind to Nevada Tobacco Prevention Coalition to provide staff support associated with functions related to the Ballot Advocacy Group.	\$3,115.44	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	January 2004 to August 2004	The Ballot Advocacy Committee is provided with in-kind office space in American Cancer Society's offices. All rent and utilities are provided in-kind.	\$7,200.00	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	3/16/04	A cash payment to a third party in compensation for signature gathering efforts rendered to the Ballot Advocacy Group.	\$10,000.00	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	4/7/04	A cash payment to a third party for in compensation for signature gathering rendered to the Ballot Advocacy Group.	\$15,000.00	

**CAMPAIGN CONTRIBUTIONS****REPORT PERIOD Number 1**

Nevada Tobacco Prevention Coalition

*Name (print)**Office (if applicable)**District (if applicable)***IN KIND**

**Contributions in Excess of \$100 or, When Added Together From One Contributor Exceeds \$100  
Transfer Total Value of All In-Kind Campaign Contributions to Line 4 of Contributions Summary**

<b>CONTRIBUTOR'S NAME AND ADDRESS</b>	<b>DATE OF EACH IN KIND CONTRIBUTION</b>	<b>DESCRIPTION OF EACH IN KIND CONTRIBUTION</b>	<b>VALUE OR COST OF EACH IN KIND CONTRIBUTION</b>	<b>CHECK HERE IF LOAN</b>
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	4/28/04	A cash payment to a third party for in compensation for signature gathering rendered to the Ballot Advocacy Group.	\$15,000.00	
American Lung Association 6275 Neil Road, Suite 300 Reno, NV 89511	4/30/04	A donation to the American Cancer Society to be earmarked specifically for in-kind services to be provided to the Ballot Advocacy Committee in the future. These pre-paid in-kind services from the American Lung Association have not yet been rendered.	\$5,000.00	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	5/17/04	A cash payment to a third party in compensation for signature gathering efforts rendered to the Ballot Advocacy Group.	\$15,000.00	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	6/3/04	A cash payment to a third party for in compensation for signature gathering rendered to the Ballot Advocacy Group.	\$15,000.00	

**IN-KIND CONTRIBUTIONS**

Nevada Tobacco Prevention Coalition  
 Name (print)

Office (if applicable)

REPORT PERIOD Number 1

District (if applicable)

**IN KIND**

Contributions in Excess of \$100 or, When Added Together From One Contributor Exceeds \$100  
 Transfer Total Value of All In-Kind Campaign Contributions to Line 4 of Contributions Summary

CONTRIBUTOR'S NAME AND ADDRESS	DATE OF EACH IN KIND CONTRIBUTION	DESCRIPTION OF EACH IN KIND CONTRIBUTION	VALUE OR COST OF EACH IN KIND CONTRIBUTION	CHECK HERE IF LOAN
American Heart Association 6370 West Flamingo Las Vegas, NV 89103	6/10/04	A cash payment to a third party for in compensation for signature gathering rendered to the Ballot Advocacy Group.	\$10,000.00	
American Cancer Society 1325 E. Harmon Avenue Las Vegas, NV 89119	3/19/04	American Cancer Society printed copies of an initiative petition sponsored by the Ballot Advocacy Group in house.	\$390.00	

Nevada Tobacco Prevention Coalition

Name (print)

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**IN KIND**

**Expenses in Excess of \$100**

Transfer Total Value of All In-Kind Campaign Contributions to Line 4 of Contributions Summary

NAME AND ADDRESS OF PERSON, FIRM OR ORGANIZATION WHO RECEIVED THE IN-KIND GOODS OR SERVICES	DESCRIPTION OF EACH IN-KIND EXPENSE	DATE OF EACH IN-KIND EXPENSE	VALUE OF EACH IN-KIND EXPENSE
Kendall Stagg 926 Cloudview Circle Reno, NV 89512	Kendall Stagg is an American Cancer Society employee. Each month, a small portion of his time & salary is provided in-kind to Nevada Tobacco Prevention Coalition to provide staff support associated with functions related to the Ballot Advocacy Group.	1/2/04 1/16/04 1/30/04 2/13/04 2/27/04 3/12/04 3/26/04 4/9/04 4/23/04 5/7/04 5/21/04 6/4/04 6/18/04 7/2/04 7/16/04 7/30/04 8/13/04 8/26/04	\$3,115.44  Calculation for total value of this expense:  A total of 18 payments at \$173.08 each.
SouthWest Group Las Vegas, NV	Signature gathering	3/16/04	\$10,000.00
SouthWest Group Las Vegas, NV	Signature gathering	4/7/04	\$15,000.00
SouthWest Group Las Vegas, NV	Signature gathering	4/28/04	\$15,000.00
SouthWest Group Las Vegas, NV	Signature gathering	5/17/04	\$15,000.00

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**IN KIND**

**Expenses in Excess of \$100**

Transfer Total Value of All In-Kind Campaign Contributions to Line 4 of Contributions Summary

NAME AND ADDRESS OF PERSON, GROUP OR ORGANIZATION WHO RECEIVED THE IN-KIND GOODS OR SERVICES	DESCRIPTION OF EACH IN-KIND EXPENSE	DATE OF EACH IN-KIND EXPENSE	APPROXIMATE COST OF EACH IN-KIND EXPENSE
SouthWest Group Las Vegas, NV	Signature gathering	6/3/04	\$15,000.00
SouthWest Group Las Vegas, NV	Signature gathering	6/10/04	\$10,000.00
Nevada Tobacco Prevention Coalition 1325 E. Harmon Avenue Las Vegas, NV 89119	The Ballot Advocacy Committee is provided with in-kind office space in American Cancer Society's offices. All rent and utilities are provided in-kind.	January 2004 to August 2004	\$7,200.00  Calculation for total value of this expense: A total of 8 months at \$900.00 each month.
Nevada Tobacco Prevention Coalition 1325 E. Harmon Avenue Las Vegas, NV 89119	American Cancer Society printed copies of an initiative petition sponsored by the Ballot Advocacy Group in house.	3/19/04	\$390.00