

NEVADA FINANCIAL DISCLOSURE STATEMENT

(Attach additional sheets if necessary.)

FEB 23 2007

SECRETARY OF STATE  
ELECTIONS DIVISION

NAME JO CATO  
MAILING ADDRESS 1689 STARLIGHT PEAK  
CITY, STATE, ZIP NORTH LAS VEGAS NV 89084  
TELEPHONE 702 633-6767

LENGTH OF RESIDENCE IN NEVADA 15  
LENGTH OF RESIDENCE IN DISTRICT WHERE REGISTERED TO VOTE [per NRS 281.571(1)(a)] 15  
E-MAIL jo@cato.com

List all public offices for which this financial disclosure statement is required [NRS 281.571, Subsection 1(g)]:

Public Office	Elected (E) or Appointed (A)	Annual Compensation	Term or Date Appointed	ANNUAL	CANDIDATE	APPOINTMENT
				all elected and appointed public officers (no later than Jan. 15 each year) NRS 281.559(1)(b) 281.561(1)(b)	(no later than the 10 <sup>th</sup> day after the last day to qualify as a candidate) NRS 281.561(1)(a)	to fill unexpired term of an elected or appointed public officer (within 30 days) NRS 281.559(1)(a)
City of North Las Vegas Planning	A	\$1800 <sup>00</sup>	6.2.03	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		\$		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		\$		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

List all general sources of income for you and members of your household over 18 years of age [NRS 281.571, Subsection 1(b)]:

	Self	Household Member
PERIWINKLE MEDIA GROUP LLC	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EMBARQ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CENTURY 21 ADVANTAGE GOLD	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HARRAH'S ENTERTAINMENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

List each creditor to whom you or a member of your household owes \$5,000 or more [except (1) debt secured by mortgage or deed of trust on real property which is not required to be listed below, and (2) debt for which a security interest in a motor vehicle for personal use was retained by seller] [NRS 281.571, Subsection 1(d)]:

	Self	Household Member
None	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

List each business entity (i.e., organization or enterprise operated for economic gain, including a proprietorship, partnership, firm, business, trust joint venture, syndicate, corporation or association) with which you or a member of your household is involved as a trustee, beneficiary of a trust, director, officer, owner in whole or in part, limited or general partner, or holder of a class of stock or security representing 1% or more of the total outstanding stock or securities issued by the business entity [NRS 281.571, Subsection 1(f)]:

	Self	Household Member
<u>PERIWINKLE MEDIA GROUP LLC (d/b/a Pulse Magazine)</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

List specific location and particular use of all real estate (other than personal residence): (1) in which you or a member of your household has a legal or beneficial interest; (2) the fair market value of which is \$2,500 or more; and (3) located in this state or an adjacent state [NRS 281.571, Subsection 1(c)]:

Specific Location	Particular Use
<u>344 FOX BLITZ NORTH LAS VEGAS NV</u>	<u>Rental Property</u>
<u>1620 FEATHERBROOK AVE NLV</u>	<u>Rental Property</u>
<u>LIME EDGE RESORT, JAMAICA, WI</u>	<u>Recreation/Vacation</u>

List the identity of donor and value of each gift received in excess of an aggregate value of \$200 from a donor during the preceding taxable year [except (1) a gift received from a person who is related to you within the third degree of consanguinity or affinity; and (2) ceremonial gifts received for a birthday, wedding, anniversary, holiday or other ceremonial occasion if the donor does not have a substantial interest in your legislative, administrative, or political action] [NRS 281.571, Subsection 1(e)]:

Donor	Value of Gift
<u>NONE</u>	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

**THE INFORMATION I HAVE PROVIDED HEREIN IS ACCURATE AND COMPLETE.**

Date: 2/6/07 Signature: [Signature]

Appointed Public Officers  
 Nevada Commission on Ethics  
 3476 Executive Pointe Way, Suite 10  
 Carson City, Nevada 89706  
 775.687.5489 • 775.687.1279 fax

File completed form with:

Elected Public Officers and Candidates for Public Office  
 Nevada Secretary of State, Elections Division  
 101 North Carson Street, Suite 3  
 Carson City, NV 89701  
 775.684.5705 • 775.684.5718 fax